Providing Financial Advice…or not

A topic of concern for many agents is when do you over-step your boundaries when discussing an investment in property? Unfortunately, by using the term investment you are already in unclear waters. Add the words self-managed superannuation and you are officially in hot water!

It is not uncommon to hear the words “Purchasing a property is the biggest investment most people make in their life time.” The job of a real estate agent is to sell a person the biggest investment they will make in their life.

A real estate agent is not permitted to give financial investment advice.

So you ask….where does the agent fit then if they sell the biggest investment most people will ever buy but cannot advise on investments?

The Australian Securities and Investment Commission (ASIC) are the body who regulate who can and cannot give financial and investment advice and the short answer you can get is, that unless you are covered by an Australian Financial Services Licence (AFSL) you cannot give advice on investments.

An AFSL can permit you to provide advice on insurance products, superannuation products, self-managed super funds and managed investments to name a few permitted products. However, property as real estate agents understand it, does not constitute a “financial product” …..as yet.

What this essentially means is that you, as the agent, can sell property. However should you start considering to mix property with another form of financial product, like self-managed super funds, you are then getting yourself into troublesome territory.

Yes we understand that a great way for some people to purchase or “invest” in property is to do so through a self-managed super fund setup. However as an agent without the coverage of an AFSL, you are not allowed to discuss or advise this structure as an option to potential purchasers.

One must consider that any advice regarding how to invest and how to structure the finances to enable a purchaser to invest must come

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from a person who has the correct knowledge and skills in that area, which is currently at a minimum, the Diploma in Financial Planning, plus some additional product specific training for compliance.

Self-managed super funds are so in-depth that someone that has their qualifications to advise in Superannuation cannot advise in self-managed super funds unless they upskill into the Advanced Diploma level for that specific product.

The New South Wales Supreme Court has made a judgement in recent time about this exact issue, against a real estate agency that had been advising their purchasers on how to purchase property through a self-managed super fund when they did not have the AFSL coverage that they required to be able to provide that advice.

The short answer to this long question is, if you are not a financial planner, do not talk about Self-Managed Superannuation Funds to your potential purchasers. Refer them to someone who holds the right qualifications and gain a referral source at the same time!

‘Til next time,
Wishing you every success in your business ventures,
Rosy Sullivan
CERTIFICATE OF REGISTRATION COURSES

Sydney
(Dist Ed + 2 day workshop)
Sat 17th – Sun 18th Sep

Gosford
(Dist Ed + 1 day workshop)
Tue 20th Sep

Castle Hill
Tue 4th – Thu 6th Oct

Newcastle
(Dist Ed + 1 day workshop)
Fri 7th Oct

Tamworth
(Dist Ed + 1 day workshop)
Thu 13th Oct

Orange
(Dist Ed + 1 day workshop)
Tue 18th Oct

Sydney
Mon 17th – Wed 19th Oct

Parramatta
Mon 31st Oct–Wed 2nd Nov

Batemans Bay
(Dist Ed + 1 day workshop)
Thu 3rd Nov

FINANCE AND MORTGAGE BROKING COURSES

Cert IV in Finance & Mortgage Broking
Sydney
Mon 10th - Wed 12th Oct

Dip of Finance & Mort Broking Mgmt
Upgrade for existing Cert IV holders
Sydney
Mon 24th - Tue 25th Oct

News from the Office

The College has kicked off spring with a very busy fortnight of training, starting off with our Certificate of Registration course in Parramatta. In addition, our College Principal, Rosy Sullivan, travelled to Melbourne to train one of the largest Agent's Representative courses we have ever held with over 20 students. Both courses had a very motivated group of students completing their training to begin in the industry, which our trainers always love to see and we here in the College love to hear!

There’s been a changing of the guard in the office over the last fortnight with some roles changing. Stephanie Barbara, our Training Manager, has taken on more of the responsibility for operational management of courses and student management, in line with the roll-out of our new database system. She is relishing her new functions in order to streamline many of our internal processes. Our Operations Manager, John Roberts, will now be focusing more on his training responsibilities and running our new Leadership+ initiative. Not much has changed in the office with this news, however, the biggest advantage is that I (Braden) am now able the make more jokes about Johnny in this column than previously allowed.

As some readers of our newsletter would be aware, the College sponsors Gosford City Women’s Premier League, the football team of our Government Funded Programs Co-ordinator, Megan Sullivan. Their team has done wonderfully throughout the season and this weekend will be playing in the Grand Final. We wish Megan and her teammates all the best for this weekend and hopefully finish the season on top.

www.acop.edu.au
enquiries@acop.edu.au

Social Media
Don’t forget to renew

The College regularly receive calls from agents who have unwittingly let their licence or certificate expire.

Whilst in most cases it is a simple fact of having to complete your CPD training or perhaps you have completed the training but did not renew with Fair Trading on time, there is the odd occasion where it could potentially require you to complete further training - particularly where there has been a change of legislation since the time you last renewed.

Rather than being in a position where you are required to complete additional training, it is advised that you take advantage of NSW Services online renewal service, which allows you to renew your qualifications and update your information. Simply follow the link at https://www.onegov.nsw.gov.au/GLS_Portal/snsw/Renew/Details

It is important to remember that it is your responsibility to update and renew your own licence or certificate - not your employers. Set a reminder in your calendar. While we will always tell you where and when the next CPD session is in your area, not everyone completes their CPD training around the same time every year or necessarily around the time that their authority requires renewal.

If you have a spare couple of minutes visit the new online system and ensure your details are correct. Go to NSW Services online at https://www.onegov.nsw.gov.au/publicregister/#/publicregister/categories